



Ellen Petersen, PCC
Executive Coach and Consultant
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Ellen is an executive coach and consultant providing coaching, executive strategy, business insight, and leadership facilitation across a spectrum of top-ranked global organizations and industries, in both for-profit and non-profit sectors. Her industry and functional coaching experience is far reaching: petrochemical, manufacturing, financial, hospitality, automotive, banking, pharmaceutical, insurance, consumer products, real estate, healthcare, tech, fine fragrance, and managed services.

She has coached executives through turbulent organizational and societal change -- acquisition, mergers, turnaround, start-ups, new positions, pandemic and financial collapse and new market expansion -- and achievement of their personal career goals. Ellen has specialized in assisting leaders as they assume new positions, brand themselves, and build teams, consensus, communication, constructive conflict and followership. She is featured in the book, Coaching Competencies and Corporate Leadership, by Dr. Tracey Weiss.

Some representative client position titles have been CEO, President, Division Chief, General Manager, General Counsel, Chief Marketing Officer, Marketing Director, Chief Information Officer (and MD-CIO), Vice President-Technology, Human Resources Director, Vice President Supply, Chief Nursing Officer, Senior Vice President Finance, Vice President-Quality. Some specific company and client experience includes DuPont, ABB, Guardian Life Insurance Company, Arkema, Securities and Exchange Commission(SEC), Bristol Myers-Squibb, The Four Seasons Hotel, Children's Hospital of Philadelphia, University of Pennsylvania (including UPHS), Waste Management, Drinker Biddle & Reath LLP, Shire Pharmaceuticals, Volkswagen/Audi, Pierre-Fabre, SEI Investments, Radian Firmenich, and Campbell's Soup Company, Nobel Learning Communities and G&W Laboratories.

She is also an Executive Coach at the Wharton School at the University of Pennsylvania for the Advanced Management, Executive Education (corporate clients of Wharton) and MBA Programs serving university executives and their international clients and also serves Penn State University in its Executive MBA Program.

Prior to starting her own firm, Ellen served as vice president, human resources, at ARAMARK, where she had accountability for the health care and refreshment services businesses, as well as global training and organizational development across the businesses. Ellen's capstone assignment was to assist the CEO in managing the transition from a private to a publicly held company; she was responsible for planning and managing internal employee communications for this endeavor.

Ellen is certified by the International Coaching Federation (ICF) as a Professionally Certified Coach (PCC) and completed a leadership coaching certification from Georgetown University. She has a bachelor of science in labor relations from Cornell University. She is certified to administer a number of instruments used in coaching individuals and teams such as Hogan, DISC, LVI, CCL feedback, ESCI (Emotional Intelligence) and MBTI. She is a partner in the HREA, an organization for the benefit of chief human resource officers in the mid-Atlantic region. Ellen has been on the Board of the Economy League of the Philadelphia Region (Chair of the Leadership Exchange Committee) and Co-Chair of the Board for Broad Street Ministry. She has moderated forums for issues of critical public interest to Philadelphia and the U.S. such as the Philadelphia mayoral election, waterfront development, and both Philadelphia and federal budgets.